

2021 AAAS Making and Innovation Showcase Agenda

Participants: 2021 Showcase cohort

Dates: Thursday, September 23rd – Saturday, September 25th

Thursday, September 23rd

- 6:00pm – 7:00pm **Orientation - Columbia A&B – Ballroom Level Standing Set**
- Overview/Meeting Agenda - Beth Ruedi, Program Director, AAAS (5 - 10 mins)
 - Keynote – Bibi Hildago, Associate Administrator, Office of Government Contracting and Business Development (GCBD), U.S. Small Business Administration (15-20 mins)
 - Q and A (10 mins)
 - Team introductions (15 mins)
- 7:00pm – 8:30pm **Opening Plenary/Reception - Columbia A&B – Ballroom Level**
- AAAS Remarks - Travis York, ISEED Director, AAAS
 - Introduction of Speaker - Travis York, ISEED Director, AAAS
 - Plenary Keynote: Sudip Parikh, Chief Executive Officer and Executive Publisher, Science Family of Journals, AAAS

Friday, September 24th

- 7:45am – 8:45am **Breakfast Plenary Session - Columbia A&B – Ballroom Level**
- Moderator/Introduction of Speaker: Travis York, ISEED Director, AAAS
 - Breakfast Plenary Speaker – Baindu Bayon - Principal Consultant, BBC Entrepreneurial Training and Consulting (20-25 mins) – Virtual Presentation
 - Q and A (10 mins)
- 8:45am – 9:00am Break (15 mins)
- 9:00am – 9:55am **Transdisciplinary Teams -What Works in Invention, Innovation, Making and Entrepreneurship - Columbia A&B – Ballroom**
- Speaker:
- Ronald Williams, Founding Director of the Center for Strategic Entrepreneurship, Coppin State University
- 10:00am – 10:55am **Career Pathways in Invention, Innovation, Making and Entrepreneurship - Columbia A&B – Ballroom Level**
- Moderator: LaKisha Greenwade, Founder, Wearable Tech Ventures

Speakers:

- Dorothy Jones-Davis, Executive Director, Nation of Makers
- Ellie Fini, Associate Professor, School of Sustainable Engineering and the Built Environment, Arizona State University
- LaKisha Greenwade, Founder, Wearable Tech Ventures

11:00am – 11:55am **Innovator Basics: A Masterplan for Business Success for HBCU Students - Columbia A&B – Ballroom**

Speakers:

- Brandon Andrews, Casting Producer, Shark Tank
- Q and A (15 – 20 mins)

12:00pm – 1:30pm **Working Lunch – What’s Your Elevator Pitch? - Columbia A&B – Ballroom Level**

1:30pm – 1:45pm **Break**

1:45pm – 5:00pm **Faculty-only Sessions – Columbia C – Ballroom level**

1:45pm – 3:30pm **Technology Transfer at HBCUs**

Speakers:

- Laura Collins, Director of Intellectual Property Development and Commercialization, North Carolina A&T University
- Ellie Fini, Associate Professor, School of Sustainable Engineering and the Built Environment, Arizona State University

3:35pm – 5:00pm **Faculty Evaluation Focus Groups – Virtual in sleeping rooms MNA Associates**

1:45pm – 5:00pm **Student-only Sessions - Columbia A&B – Ballroom Level**

1:45pm – 3:45pm **Design Thinking Framework for Innovation**

Speaker:

- Chinonye Nnakwe Whitley, NSF EPSCoR Program Officer

3:45pm – 4:00pm **Break**

4:00 – 5:00pm **Work on Showcase Pitch - Columbia A&B – Ballroom Level**

5:00pm **Dinner On Your Own**

Saturday, September 25th

- 7:30am – 10:15am Showcase Setup and grab breakfast **on their own - Columbia C**
(Team waiting/prep area – **Columbia A&B**)
- 10:15am – 12:00pm **Student Eval Focus Groups -Virtual in sleeping rooms**
MNA Associates
- 12:15pm – 2:00pm Awards Luncheon **Columbia A&B – Ballroom**
- AAAS Remarks - Travis York, AAAS ISEED Director
 - Plenary Luncheon: Chike Aguh, Chief Innovation Officer, U.S. Department of Labor
- 2:00pm – 5:00 pm Teams Depart